



# The new PHP

Mobile and the Enterprise Mash-Ups

October 6, 2015

“Want better solutions?  
Ask better questions.”

— Dan Rockwell

# Application Paradigms

Desktop First

Mobile First

API First

# Architecture over language

- Design patterns good
- Spaghetti code bad

# Define your Architecture and data

- Visualize the architecture and get folks on board, both business and tech stakeholders
- Outline important/key data structures
- Your API will grow out from the above

# Tools

- Composer
- Frameworks
- Libraries

# Dealing with Mobile

- Share your views
- Bridge desktop and mobile
- Look at technologies like React
- Bootstrap and Foundation are your responsive friend

# Your API

- Ajax endpoints
- Web Services
- Direct use (clean service models)



# Mash-Ups

- Erdiko
- Erdiko Modules
  - Shopify, Wordpress, Drupal, Magento
- Other Micro frameworks

We're in a SaaS world, embrace it  
with style, don't fight it

-John Arroyo :-)



# Thank You!

[john@arroyolabs.com](mailto:john@arroyolabs.com)

[www.ArroyoLabs.com](http://www.ArroyoLabs.com)

@arroyolabs @djfingers

<https://github.com/ArroyoLabs>

[www.erdiko.org](http://www.erdiko.org)